SOUTHERN NEVADA ECONOMY:

RESET. . . REBUILD . . . RECOVER

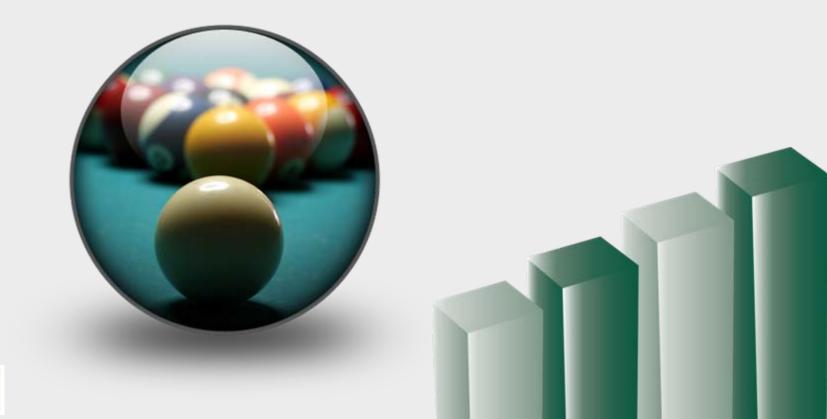
FAMILIARIZATION 2014 TOUR



Prepared by:



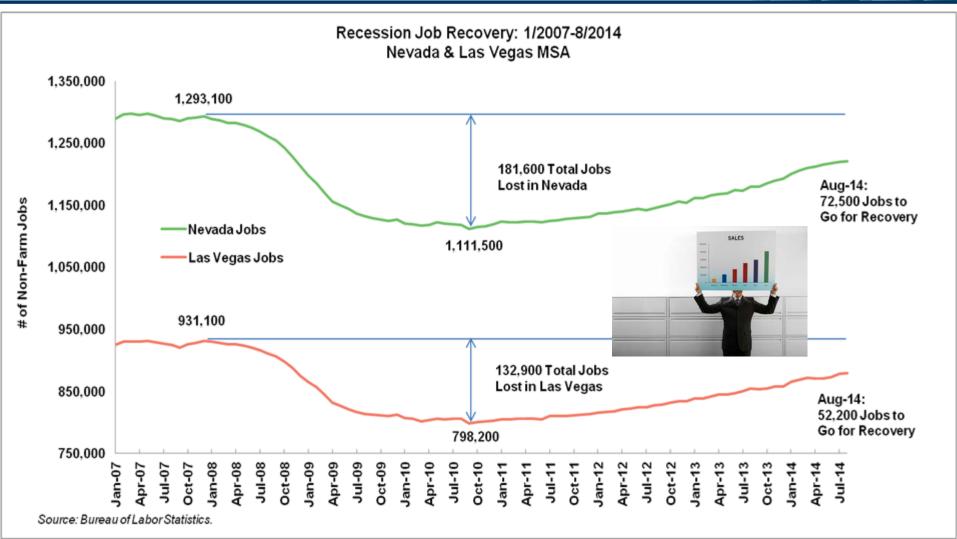
RESET



ROG ECONOMICS

Great Recession NOT your father's recession.

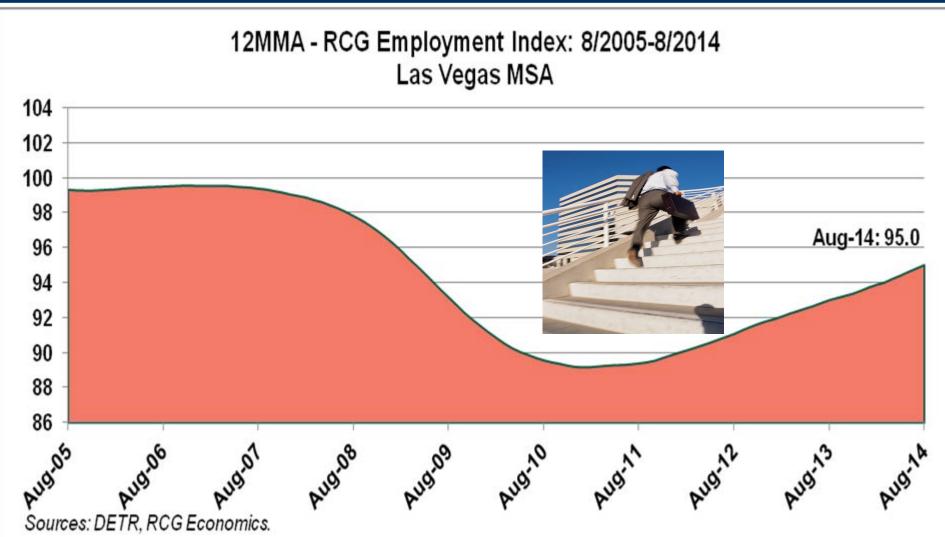






RCG Job Index: The Stair Climb Return.

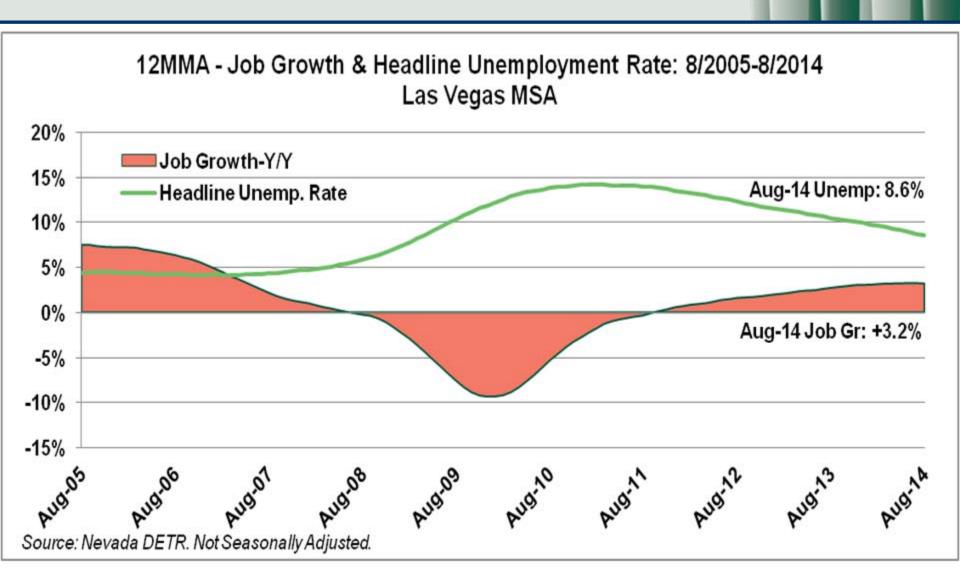






^{*} Based on Clark County's employment-to-workforce ratio (Nevada Department of Employment, Training & Rehabilitation). Indexed to a baseline of 100 in December 1998.

Job growth & the "headine" unemployment rate.





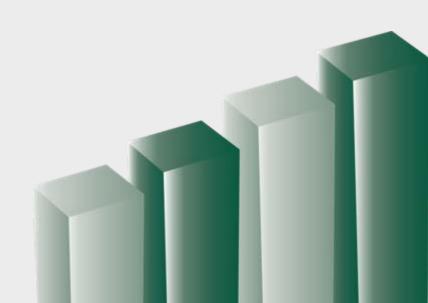
Southern Nevada Economy: Long & Winding Recovery Road





REBUILD

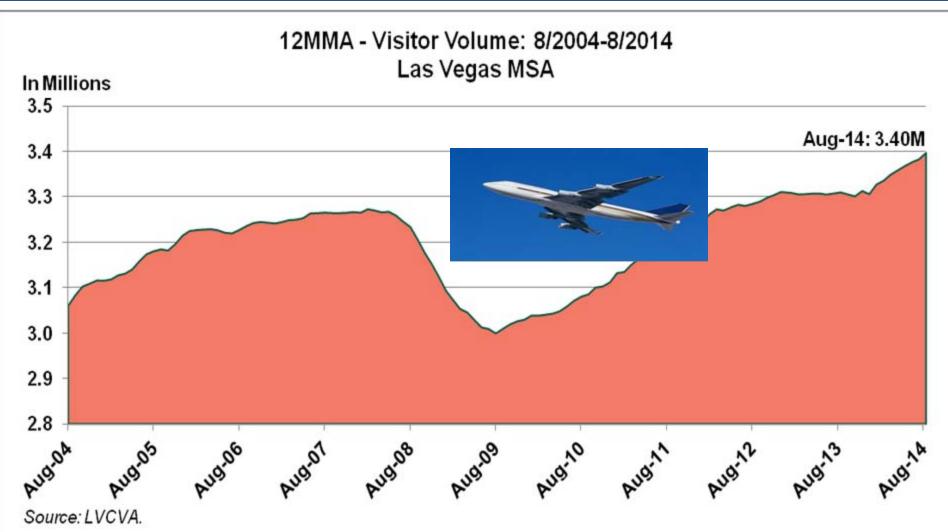






The return of robust visitor growth.

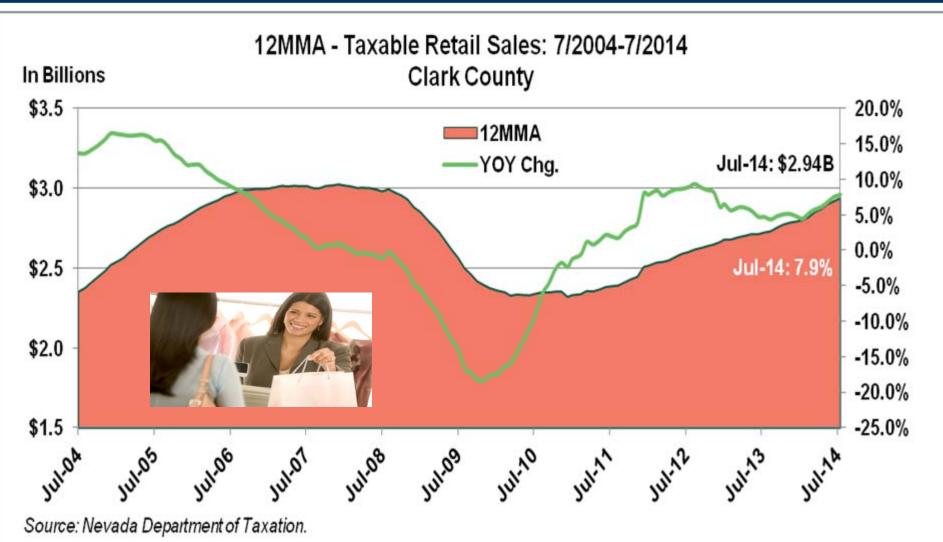






Consumer spending returning & is sustainable?

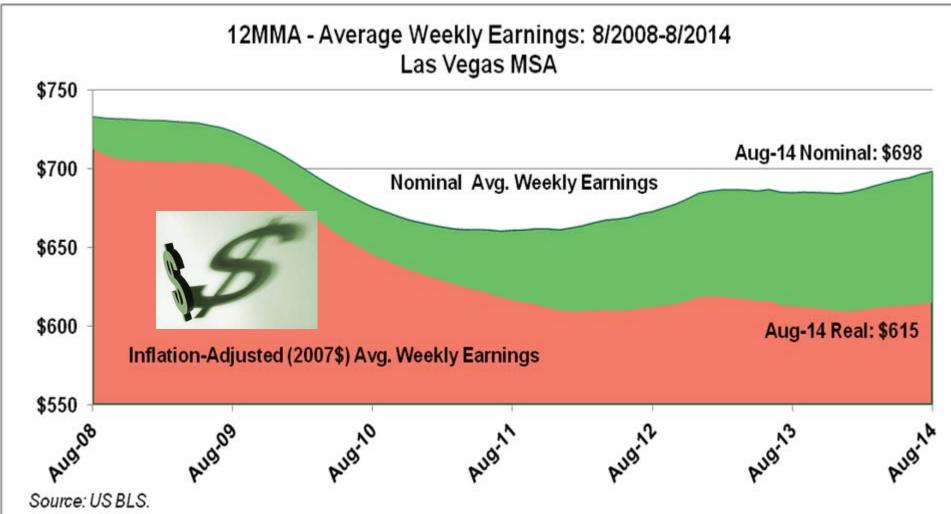






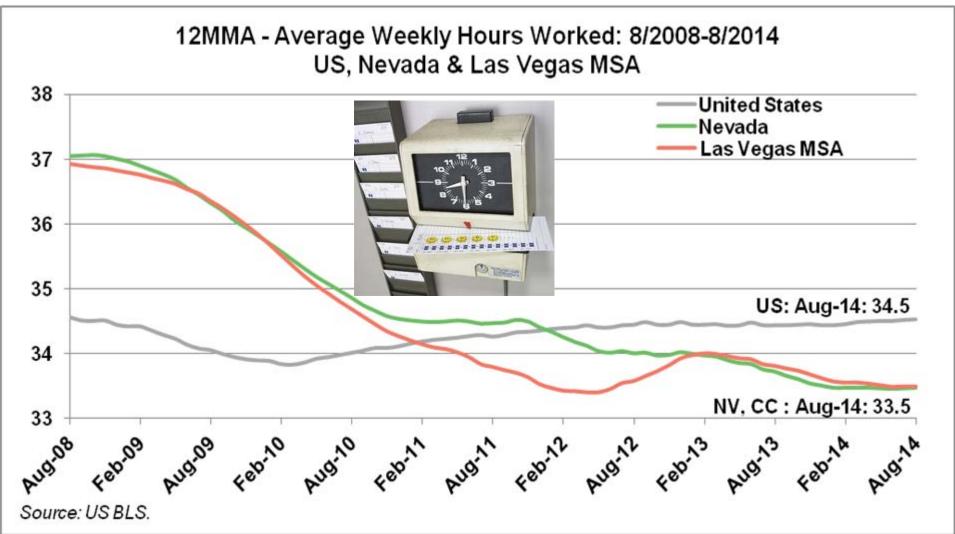
So. Nevada has competitive but stagnant wages.



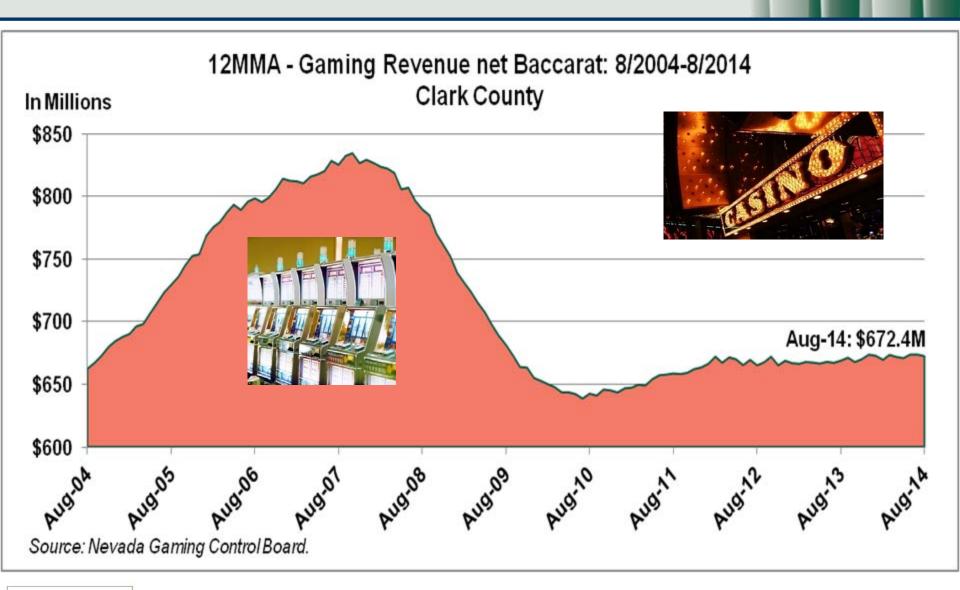


Nevada & Las Vegas working hours lagging U.S. average.



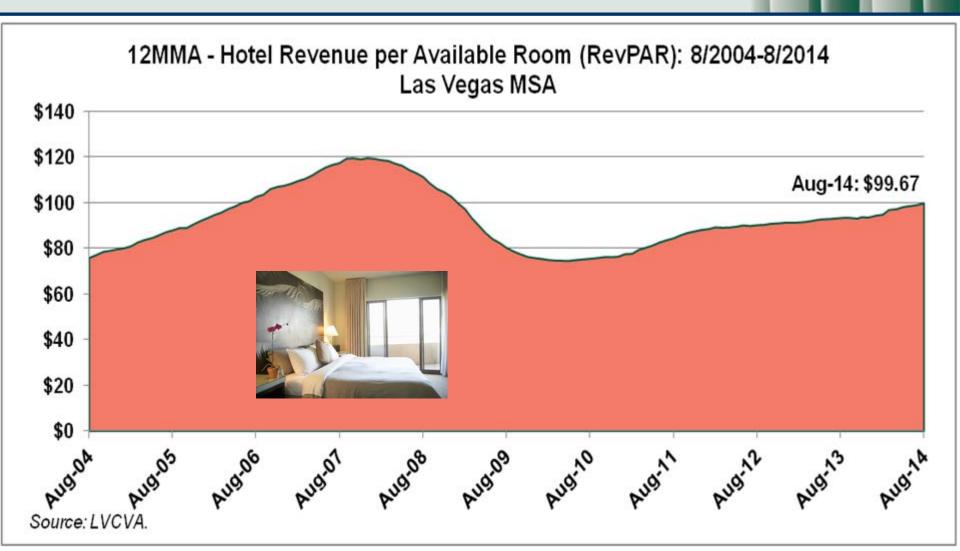


Las Vegas remains strong player in global gaming resort market. But US consumer preferences changing?



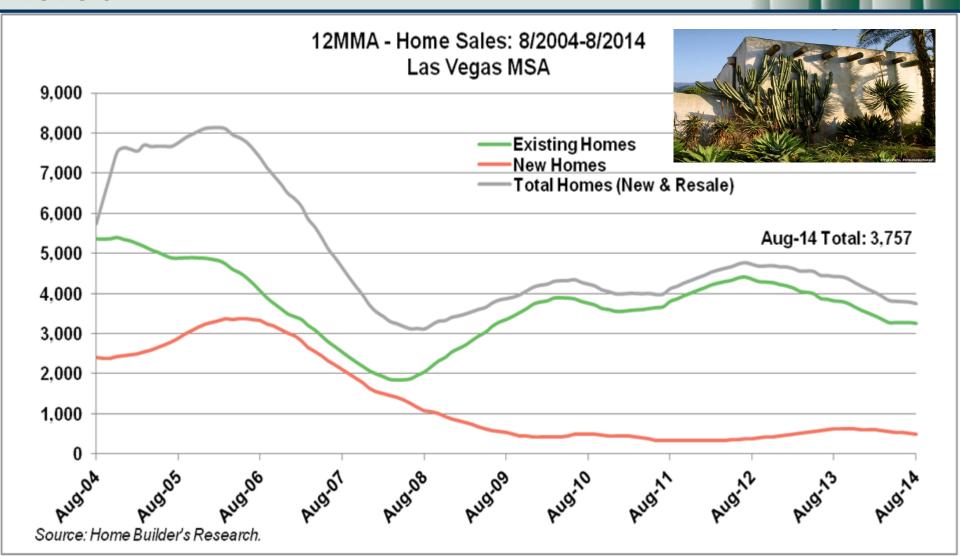


Resort Industry's improving operating environment. Healthy increases in avg. daily room rates.





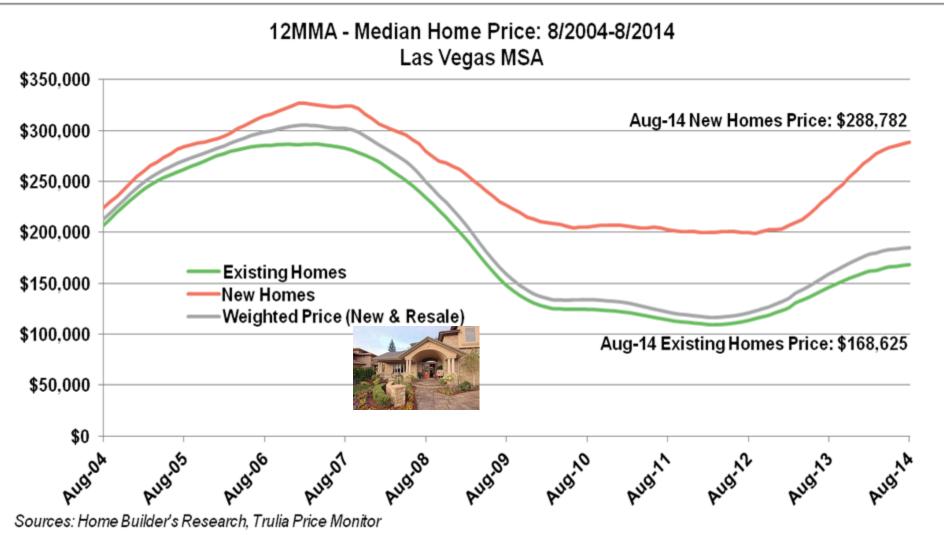
Monthly homes sales slowing to more sustainable levels.





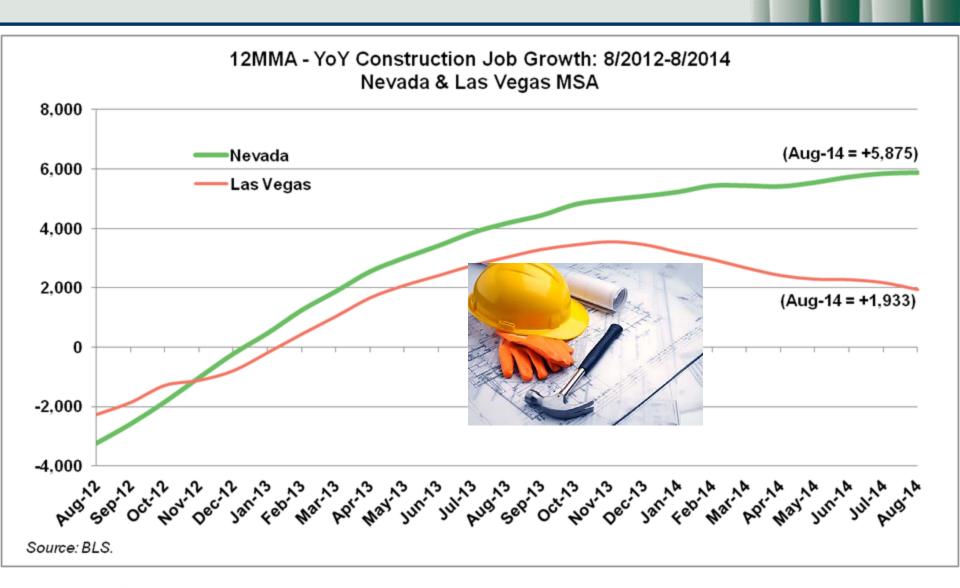
Southern Nevada's home prices continued to Improve, along with rising homeowner equity.





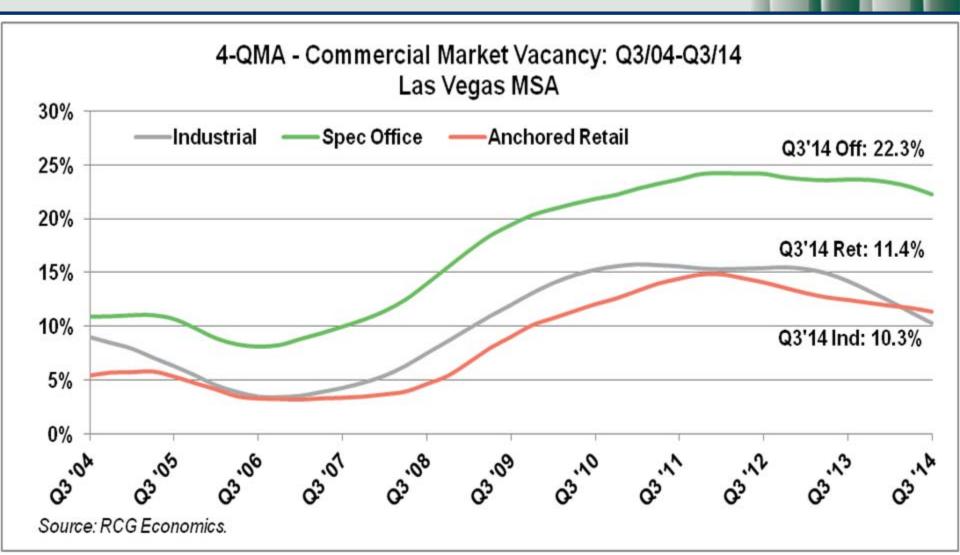


Construction activity improves but still not spiking.



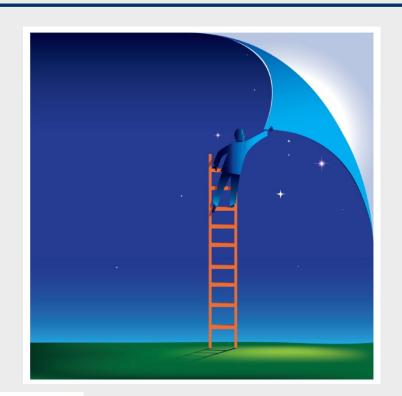


The commercial markets continue to improve with dropping vacancies. Office remains weak





RECOVER





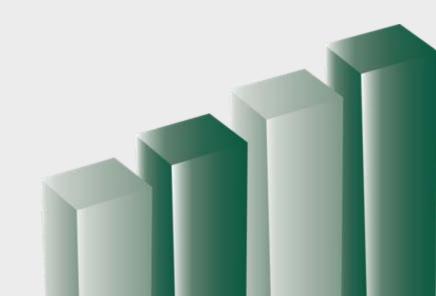


Economic Development Strategy, New Vegas.

- Relentless Pragmatism Combined With Creativity
- Vastly Improved Economic Development Funding & Focus
- Better coordination with Higher Ed
- Adopting Best Practices
- Making Necessary Investments
- True Public-Private Partnerships
- Leadership by the Governor



Southern Nevada's MOST IMPORTANT Asset

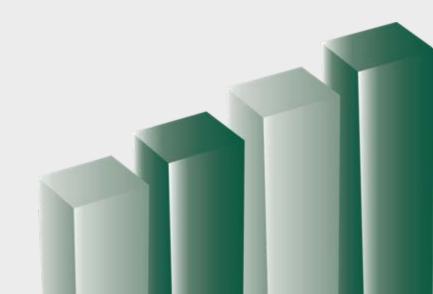




The knowledge, knowhow & willingness to invest of the business & government sectors



Questions





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