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Ekay Economic Consultants and RCG Economics Form a Strategic Partnership

(RENO & LAS VEGAS, NV.) – Ekay Economic Consultants (EEC) and RCG Economics (RCG) have formed a strategic partnership providing comprehensive economic, lodging and hospitality, real estate, public policy and financial consulting services in the U.S., with a particular concentration in Nevada and the Western U.S.

The goal of the partnership is to strengthen the firms' abilities to provide comprehensive, reliable and quality economic, market analysis and public policy research services to a broad client base throughout Nevada and the nation. Both companies believe that as the national and local economies recover, clients will need access to useful data to base important business decisions. The partnership harnesses the collective strength and experience of both firms for greater client diversity, including industry groups, real estate developers, businesses, local and state governments, attorneys and others.

"We have searched for a long time to find a Nevada firm that shares our focus on objective, independent analysis for fact-based client decision-making," said RCG Principal John Restrepo. "Ekay brings that same focus with the added benefit of helping RCG expand its Northern Nevada and North California presence."

"As the president of Ekay, we have had the opportunity to work with Eugenia on several projects," Restrepo said. "Her high level of integrity and technical skills is unmatched. So, we are very excited about strengthening our ties with Ekay."

"I am very excited about this partnership," said Eugenia Larmore, president of Ekay Economic Consultants, "I respect John and his team's professionalism, reputation and expertise. RCG's line of services perfectly complements our work, allowing us to provide a wider level of services and expertise."

"Our commitment to high analytical standards, objectivity and integrity provides our clients with current, relevant and factual information," Larmore adds, "Our partnership with RCG ensures that our commitment to excellence can be extended to existing and future clients across the state."

About EEC

Ekay Economic Consultants is a Reno-based economic consulting firm specializing in economic and fiscal impact analyses of real estate developments and policy changes, feasibility and market studies, policy analysis and expert witness services. Lead by Eugenia Larmore who has over a decade of economic analysis and consulting experience, the firm employs quantitative economic analyses and access to comprehensive data sources to assist developers and businesses with site selection decisions, projected market and operations data and the project approval process. EEC's clients have included real estate developers, large and small businesses, Native American tribes, attorneys, engineers, state and local government representatives, industry groups, national and international investors and more.

About RCG

RCG Economics is a Las Vegas-based advisory firm. Its service focus is on demographic and economic forecasting, market research, public policy advice and economic development analysis for the real estate and lodging/hospitality/gaming industries, state and local governments and regional agencies. RCG's

special focus is on Las Vegas and Nevada. The firm was established in 1997. RCG principal, John Restrepo, has been a practicing economist for 35 years, 26 of those years in Nevada. Essentially, clients hire RCG as an advocate of the facts in order to help them make better and more informed decisions. It's just that simple.

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